



Welcome to “STAR”, Strategic Team Assessment Research.

STAR measures what is actually going on in your organization. STAR takes an MRI of your organization and answers the questions: who is talking to whom, who isn't talking to whom and why; who's the bottleneck, who's out of the loop, who is trusted and who isn't. It identifies who energizes the team and who innovates together.

STAR provides objective, real-time analysis that takes the guess work out of team and organizational development. STAR:

- Heightens Innovation
- Boosts Profitability
- Predicts Problems
- Reduces Costly Errors

**FREE CONSULTATIONS
AVAILABLE**
satisfaction guaranteed!

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STAR is provided by
MORF Consulting
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STARTM
Enhancing Team Performance



“We are always one project manager away from going out of business.”

—CEO of mid-size engineering/architecture company



“A structured leadership assessment given before a merger will not rescue a conceptually flawed transaction. But it can reduce the risk of organizational and cultural chaos.”

—THINK “Why 74 percent of mergers fail”
by Max Landsberg and Dr Thomas Kell



PROJECT TEAM

A project team should be more than the sum of the parts. Synergies gained from engaging the entire team lead to innovation, risk reduction and improved project delivery.

STAR has the unique ability to analyze the project team’s work breakdown structure to determine where and when the project team will run into problems. The customized STAR report provides in-depth analysis of:

- Your team’s personality
- Red Flags
- Solutions to fix the problems (before they happen)

This tool helps you avoid the risk of costly errors. *You save money, increase team productivity, and gain a higher level of profitability.*

STRATEGIC LEADERSHIP TEAM

STAR maps the dynamic interaction of your Senior Leadership Team based on Dr. Paul Chinowsky’s ‘Model of High Performing Teams.’ It identifies who the real leaders of the organization are, who has the power, and who is collaborating with each other. It also reveals who is disengaged and going through the motions. The STAR Model of High Performing Teams is:

- High Frequency of Communication
- Reliance on Others
- Professional Trust
- Positive Energy
- Knowledge Exchange

“The difference between an average company and a great company is the dynamic interaction of its leaders”

—Joseph D. Rei, PhD

MERGERS AND ACQUISITIONS

STAR provides a road map for organizational integration to better serve your clients. It looks at who is interacting with who, who’s still working alone and who’s taking the initiative to network and exchange knowledge within the new teams. STAR takes an MRI of your newly formed organization. STAR’s in-depth analysis will help you:

- Build necessary links between people/ roles that currently don’t exist
- Eliminate job/function redundancy
- Build on shared knowledge
- Present the organization as a united company
- Identify mentoring opportunities

